

EXHIBIT F

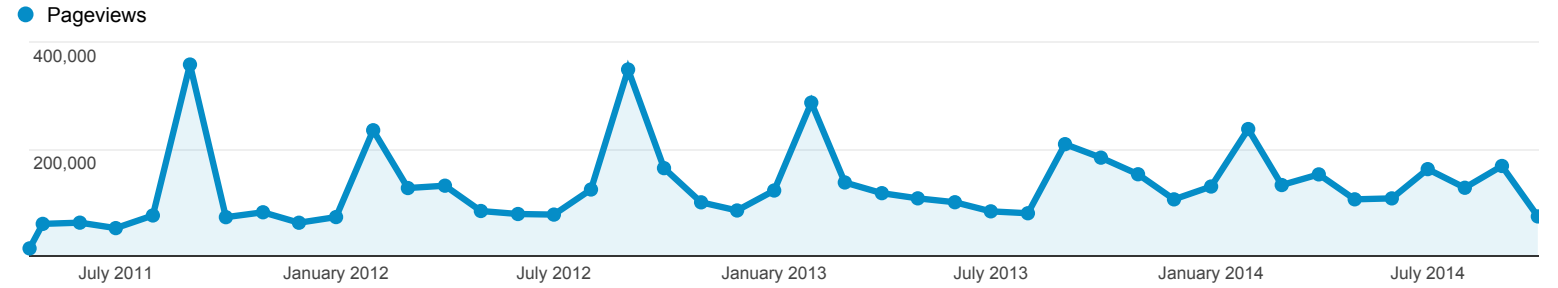
Audience Overview

Apr 20, 2011 - Oct 26, 2014

All Sessions
100.00%


+ Add Segment

Overview




Sessions

2,555,944




Users

1,777,294




Pageviews

5,556,921




Pages / Session

2.17




Avg. Session Duration

00:01:49




Bounce Rate

63.86%

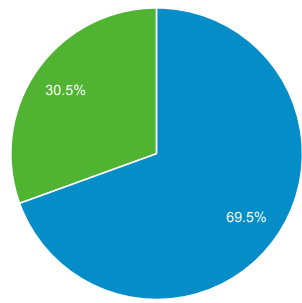


% New Sessions

69.42%



■ New Visitor ■ Returning Visitor



Visitor Type	Percentage
New Visitor	69.5%
Returning Visitor	30.5%

Language		Sessions	% Sessions
1. en-us		1,937,855	75.82%
2. en-gb		81,086	3.17%
3. fr		47,455	1.86%
4. es		44,708	1.75%
5. en		42,929	1.68%
6. de-de		33,671	1.32%
7. pt-br		33,192	1.30%
8. es-es		28,102	1.10%
9. fr-fr		23,192	0.91%
10. ru		23,156	0.91%